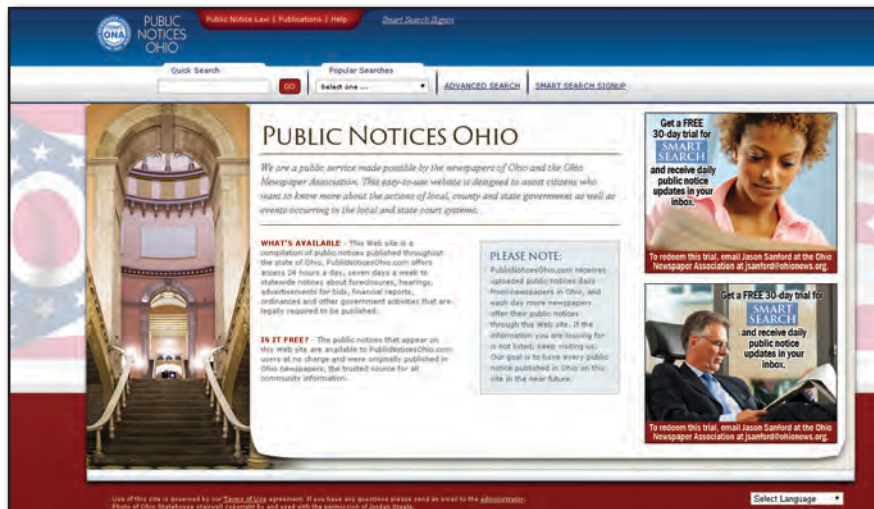


# PUBLIC NOTICES OHIO

PublicNoticesOhio.com:  
All of Ohio's legal notices at  
one easy-to-use site

Do any of your members use legal notices? The ONA operates a website, [www.PublicNoticesOhio.com](http://www.PublicNoticesOhio.com), that posts every newspaper notice in Ohio on an easy-to-use site, including the court notices from Ohio's biggest cities. That means sheriff's sales, bid opportunities and more are all in one place. Our Smart Search feature will send you email alerts when notices are placed on the topics or locations you specify.

If you become a Buckeye Media Partner, you, your members and affiliates can purchase Smart Search subscriptions of 30 days, six months or one year at a discount of 20% off normal prices, or you can offer your members a 15% discount and keep 5% as a revenue share. Check it out at: [www.PublicNoticesOhio.com](http://www.PublicNoticesOhio.com).



## TO GET STARTED:

To get started, please contact Josh Park, ONA's program support specialist, at 614-486-6677 ext. 1025 or at [jpark@ohionews.org](mailto:jpark@ohionews.org). Then we'll ask you to participate in a simple letter of understanding that can be cancelled at any time. After that, you'll be able to receive discount codes for your members for the programs you choose.

For questions about the program or the services, contact Josh.

## BUCKEYE MEDIA PARTNER PROGRAM

Powered by the Ohio  
Newspaper Association



The ONA invites you to become a Buckeye Media Partner

**Smart ways to help you, your members  
and affiliates at discounted rates:**

- 1 PR MediaRelease:** Deep, affordable messaging
- 2 AdOhio's 2x2/2x4 Advertising Network:** Reach every corner of Ohio at unreal rates
- 3 PublicNoticesOhio.com:** All of Ohio's legal notices, customized for you





A news release distribution service with deep reach and affordable pricing that can't be beat

Most paid news release services are expensive and don't reach smaller newspapers and broadcast outlets. PR MediaRelease solves this. You can reach all of Ohio using a Web-based platform in which you can add multimedia, Web links and more. Your release also includes SEO for Google and other search engines.

The normal price is a bargain: \$149 for all of Ohio and bulk pricing that lowers that more. If you become a Buckeye Media Partner, you, your members and affiliates will receive a 20% discount off all regular pricing, or you can offer your members a 15% discount and keep the other 5% as a revenue share. Check it out at: [www.PRMediaRelease.com/Ohio](http://www.PRMediaRelease.com/Ohio).

#### Ohio Newspapers Foundation announces 2015 Ohio scholarship and summer internship opportunities



#### New scholarship and internship opportunities for students majoring in journalism, advertising, marketing, and communications



Columbus, Ohio (PR MediaRelease) February 27, 2015

The Ohio Newspapers Foundation has broadened scholarship opportunities for students majoring in one of the following newspaper industry related fields: journalism, advertising, marketing, and communications.

For college students there are three \$1,500 university journalism scholarships, one \$1,500 Harold Douthett regional scholarship, and one \$1,500 ONA annual scholarship. For Ohio high school seniors there is one \$1,500 minority scholarship. Interested students must attend an Ohio college or university. The scholarships will be awarded in May 2015.

All scholarship applications require an essay and examples of activities that demonstrate a commitment to a career in their newspaper related field. The deadline for all applications is **Tuesday, March 31, 2015**.

Eligibility and application information can be found on the Ohio Newspaper Association website at: [www.ohionewspapers.org/naof/ohio-scholarships](http://www.ohionewspapers.org/naof/ohio-scholarships)

The office of The Ohio Newspaper Association also offers two paid summer internships, a publications/public relations internship and an advertising internship.

The publications/public relations internship allows a student to work in the Columbus office of this trade association which represents Ohio's newspapers, their affiliated websites and a growing number of digital local news outlets in Ohio. Duties include writing and editing news stories, managing social media, and handling miscellaneous files and mailings; meeting planning.

#### A Message From Our Executive Director



Dennis Hetzel

"We live in your world, so we understand the messaging needs of organizations and their members. PR MediaRelease provides a great, affordable way to help your members and your organization reach media outlets in every corner of Ohio."

Above: An example media release for the Ohio Newspaper Association. The process of creating a release through PR MediaRelease is incredibly easy. Put in your content, and PR MediaRelease handles the rest.

AdOhio's 2x2/2x4 Advertising Network is an incredibly easy and affordable way to reach more than one million people in all corners of Ohio



#### Save with AdOhio's Network Advertising Program

You can place a 2x2 display ad (2-column by 2") or 2x4 display ad (2-column by 4") in 127 newspapers published throughout Ohio. With a total readership exceeding 2.5 million and coverage in more than 75 Ohio counties, AdOhio's advertising network is an essential tool.

If you become a Buckeye Media Partner, you, your members and affiliates can advertise in our network programs at a discount of 20% off our normal prices, or you can offer your members a 15% discount and keep 5% as a revenue share. Check it out at: [www.AdOhio.net](http://www.AdOhio.net).

#### Example 2x4 ad

#### YOUR INVESTMENT

2x2:  
\$995 in 127 newspapers  
\$796 with 20% discount

2x4:  
\$1,860 in 127 newspapers  
\$1,488 with 20% discount

The 2x2 display ad size measures 3.25" across by 2" down, and 3.086" across by 2.13" down. The 2x4 display ad size measures 3.25" across by 4" down, and 3.086" across by 4.36" down. These ads provide plenty of space for logos and website addresses.

**Public Notices Ohio**

Public notices from across Ohio, all in one place

**SMART SEARCH**

- Bid invitations
- Waste treatment
- Meeting notices
- Sheriff sales
- Construction
- and much more

To redeem a 30-day free trial for Smart Search, go to: [PublicNoticesOhio.com](http://PublicNoticesOhio.com)

A service of the Ohio Newspaper Association