

Securing Your Pledge

Our goal for these growing activities is \$300,000. We would like to reach that goal with pledges that can be paid over five years.

We're asking that you voluntarily pledge an amount that is equal to your annual membership dues for the Ohio Newspaper Association. You have the option of a one-time payment of the full amount or five annual payments beginning in 2007.

Enclosed with this pamphlet is a pledge form. We ask that you return this form to the Ohio Newspapers Foundation. Your pledge payment is due on Dec. 31 of each year, beginning Dec. 31, 2007. In accordance with Internal Revenue Service regulations for a 501(c)(3) foundation within the IRS code, all contributions are tax-deductible.

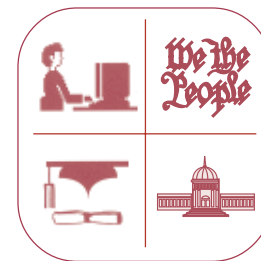
Since 1976, the Foundation has been able to grow thanks to the generosity and support of Ohio Newspaper Association members. The board of trustees is committed to continuing this growth with new goals that are essential to securing our future. We appreciate your support.

*Ohio Newspapers
Foundation*

1335 Dublin Rd. Suite 216-B • Columbus • Ohio • 43215

"Securing Our Future"

A capital campaign of the ***Ohio Newspapers
Foundation***



A Strong Foundation is Needed...

The Foundation was formed by Ohio Newspaper Association members in 1976 as a non-profit organization for charitable, scientific, literary and educational purposes with a view to achieving the highest standards of excellence and professionalism in all phases of journalism and newspaper publishing.



In recent years, the Foundation's activities have grown and include:

- The Newspaper Staff Training Calendar, a series of one-day sessions on cutting-edge topics that reach more than 400 newspaper employees each year
- Minority Scholarships to deserving high school students who are committed to journalism degree programs at Ohio colleges and universities
- University scholarships that are awarded to students who are enrolled in journalism degree programs and who demonstrate commitment to newspaper-related careers
- Recruitment of graduates through ongoing partnerships with Ohio colleges and universities granting journalism & mass communications degrees
- Support of the Ohio Newspapers in Education Committee and development of curriculum programs intended to promote newspaper readership among young pupils
- Sponsorship of workshops to develop and encourage advisers to high school publications throughout Ohio
- Support of the Ohio Coalition for Open Government and related activities intended to promote freedom of information.



...For Securing Our Future

Our Foundation endowment of approximately \$800,000 has remained fairly level in recent years. Our operating budget for these activities creates an annual deficit of about \$40,000 which is offset by interest and dividends on the Foundation's investments.

In establishing a new strategic plan, the Foundation's board of trustees has determined that more needs to be done in securing our future with newspapers. Our new goals are focused on recruiting our next generation of readers, recruiting our next generation of employees and maintaining the highest levels of skilled employees with expert training.

Our specific goals are:

- To recruit young talent with expanded scholarship assistance. We currently offer a single university journalism scholarship of \$1,500 and an additional scholarship of \$1,000 that is restricted to female journalism students. We would like to add a two-year scholarship of \$1,500 each year to assist university students who are approaching graduation in journalism degree programs. We will continue granting our three annual scholarships to minority high school students entering university journalism or mass communications programs.
- To help underwrite the costs of an extremely important and successful calendar of newspaper staff training sessions. Our goal of recruiting prominent expert instructors while keeping registration fees low requires additional funding.



- To increase the funding and projects of our Ohio Newspaper in Education Committee
- To continue our efforts in support of the Ohio Coalition for Open Government

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I hereby pledge \$_____ to The Ohio Newspapers Foundation based on my ONA membership dues, payable in five equal installments no later than December 31 for each of the years 2007, 2008, 2009, 2010, and 2011 (Contributions are tax deductible).

Newspaper Name: _____

Your Name & Title: _____

Address: _____ E-mail: _____

Signature: _____ Date: _____

Please complete this form and return to: Ohio Newspapers Foundation
1335 Dublin Rd. Suite 216-B
Columbus, OH 43215
Deadline: Sept. 30, 2007

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