An Important Note from the ONMA Circulation Committee

We all have ONE!

The ONE carrier that stands out most in our minds. The ONE carrier you can set your clock to on their arrival time. The ONE carrier that if a complaint comes in on their route, you are surprised but also know that ONE carrier will be talking about it with you in the morning. The ONE carrier that we rely on when papers are late, the weather is bad, another carrier doesn’t show up – the list goes on and on. The ONE carrier we wish we could clone. The ONE carrier we swear if we looked up the definition of superb performer in the dictionary their picture would be right there. The truth is in EVERY Circulation Department in every small or big town, in every county in Ohio (and across the country) there is that ONE carrier who stands out among the rest. And we’re looking for YOUR ONE.

The Ohio News Media Association Circulation Committee is proudly looking for the best of the best of our newspaper carriers – YOUR ONE - for our Annual Carrier of the Year Awards. As Circulators, we know the dedication these carriers have in getting the print product to our home delivery subscribers, and we want to properly honor them. We are asking that each newspaper in the State of Ohio, no matter the size or delivery frequency, submit at least one carrier – YOUR ONE – to be considered as one of the Top Carriers within the state.

Over the past few years, the number of nominees has slowly been dwindling. And this year we were in danger of the program being cancelled all together.

The 2019 Circulation Committee members immediately rallied and were able to garner sponsorships from not only vendors – many of whom you may use – but also media groups and local newspapers, to keep the program alive. These sponsors all recognized the importance of continuing the tradition of recognizing and honoring Top Carriers who are out there on the front lines delivering our products.

**Check the sponsor list included to see if your paper is as a sponsor. **

Which leads us back to YOU...we need YOUR help to keep the Carrier of The Year Awards program alive.

Circulation Departments within the State of Ohio have the best of the best in carriers and want everyone to know about them. We need to know who YOUR ONE carrier is and what makes them stand out. We don’t need fancy binders or hundreds of cards and letters (although if that is what you want to send us, we won’t turn it down).
We’re including a simple form for you to complete or you can go online at www.ohionews.org/circulation and download the form. Completed applications can be emailed to sbazzoli@ohionews.org or by mail to Ohio News Media Association, Attn: Carrier of the Year, 1335 Dublin Road, Suite 216-B, Columbus OH 43215. Heck, we’ll even come get it if need be – we just need ONE from your newspaper – YOUR ONE!

*Something others don’t know about Circulators is that we’re very competitive, so let us give you this additional incentive: Don’t be the ONE newspaper in your newspaper group, in your city, county, region or even the state that doesn’t submit YOUR ONE. Don’t be afraid to put YOUR ONE up against the other carriers and by all means, don’t deny YOUR ONE the opportunity to be recognized for their outstanding performance and service.

We just need ONE...YOUR ONE.

Sincerely,

Ohio News Media Association Circulation Committee
Thank you to all the Carrier of the Year Awards Sponsors

AIM Media Midwest

- Beavercreek News-Current
- Brookville Star
- Daily Advocate
- Daily Citizen
- Daily Herald
- Daily Times
- Delaware Gazette
- Early Bird Greenville
- Fulton County Expositor
- Galion Inquirer
- Gallipolis Daily Tribune
- Lima News
- Logan County Indian Lake
- Miami Valley Today
- Morrow County Sentinel
- Pomeroy Daily Sentinel
- Record Herald
- Register-Herald
- Sentinel-Tribune
- Sidney Daily News
- Swanton Enterprise
- Times-Gazette
- Weekly Record Herald
- Wilmington News Journal
- Xenia Daily Gazette

APG Media

- Athens Messenger
- Athens News
- Circleville Herald
- Crescent News
- Logan Daily News
- Perry County Tribune
- Pike County News Watchman
- Vinton-Jackson Courier
Dow Jones
Findlay Publishing Co.
- The Courier
- Review Times

Gatehouse Media
- Akron Beacon Journal
- Alliance Review
- Ashland Times-Gazette
- Columbus Dispatch
- Daily Jeffersonian
- Daily Record
- Record-Courier
- The Independent
- The Repository
- Times-Reporter

ISD/Chatterbox
Mike Zinser, Zinser Law Firm

New York Times

Ogden Newspapers
- Advertiser - Tribune
- Herald Star
- Lisbon Morning Journal
- Marietta Times
- Norwalk Reflector
- Salem News
- Sandusky Register
- The Review
- The Vindicator
- Times Leader
- Tribune Chronicle

PDI Plastics
Schermernoth Bros. Co.
- Steel City Corp.
- The Blade, Toledo
- TV Weekly/NTVB
- Wilson Gregory Agency