

## An Important Note from the ONMA Circulation Committee

We all have **ONE!** 

The **ONE** carrier that stands out most in our minds. The **ONE** carrier you can set your clock to on their arrival time. The **ONE** carrier that if a complaint comes in on their route, you are surprised but also know that **ONE** carrier will be talking about it with you in the morning. The **ONE** carrier that we rely on when papers are late, the weather is bad, another carrier doesn't show up – the list goes on and on. The **ONE** carrier we wish we could clone. The **ONE** carrier we swear if we looked up the definition of superb performer in the dictionary their picture would be right there. The truth is in EVERY Circulation Department in every small or big town, in every county in Ohio (and across the country) there is that **ONE** carrier who stands out among the rest. And we're looking for **YOUR ONE**.

The Ohio News Media Association Circulation Committee is proudly looking for the best of the best of our newspaper carriers – <u>YOUR ONE</u> - for our Annual Carrier of the Year Awards. As Circulators, we know the dedication these carriers have in getting the print product to our home delivery subscribers, and we want to properly honor them. We are asking that each newspaper in the State of Ohio, no matter the size or delivery frequency, submit at least one carrier – <u>YOUR ONE</u> – to be considered as one of the Top Carriers within the state.

Over the past few years, the number of nominees has slowly been dwindling. And this year we were in danger of the program being cancelled all together.

The 2019 Circulation Committee members immediately rallied and were able to garner sponsorships from not only vendors – many of whom you may use – but also media groups and local newspapers, to keep the program alive. These sponsors all recognized the importance of continuing the tradition of recognizing and honoring Top Carriers who are out there on the front lines delivering our products.

\*\*Check the sponsor list included to see if your paper is as a sponsor. \*\*

Which leads us back to **YOU...** we need **YOUR** help to keep the Carrier of The Year Awards program alive.

Circulation Departments within the State of Ohio have the best of the best in carriers and want everyone to know about them. We need to know who <u>YOUR ONE</u> carrier is and what makes them stand out. We don't need fancy binders or hundreds of cards and letters (although if that is what you want to send us, we won't turn it down).



We're including a simple form for you to complete or you can go online at <a href="www.ohionews.org/circulation">www.ohionews.org/circulation</a> and download the form. Completed applications can be emailed to <a href="mailto:sbazzoli@ohionews.org">sbazzoli@ohionews.org</a> or by mail to Ohio News Media Association, Attn: Carrier of the Year, 1335 <a href="Dublin Road">Dublin Road</a>, Suite 216-B, Columbus OH 43215. Heck, we'll even come get it if need be — we just need ONE from your newspaper — YOUR ONE!

\*Something others don't know about Circulators is that we're very competitive, so let us give you this additional incentive: Don't be the **ONE** newspaper in your newspaper group, in your city, county, region or even the state that doesn't submit **YOUR ONE**. Don't be afraid to put **YOUR ONE** up against the other carriers and by all means, don't deny **YOUR ONE** the opportunity to be recognized for their outstanding performance and service.

We just need **ONE...YOUR ONE.** 

Sincerely,

Ohio News Media Association Circulation Committee



# Thank you to all the Carrier of the Year Awards Sponsors

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- Brookville Star
- Daily Advocate
- Daily Citizen
- Daily Herald
- Daily Times
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- Early Bird Greenville
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- Galion Inquirer
- Gallipolis Daily Tribune
- Lima News
- Logan County Indian Lake
- Miami Valley Today
- Morrow County Sentinel
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- Record Herald
- Register-Herald
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- Swanton Enterprise
- Times-Gazette
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